

Reimagining China: A Fact-Finding Mission to Greater Bay Area, Hangzhou, and Shanghai

Nov 02-07, 2023

In light of the eased pandemic restrictions and an increase in flights to China, the Swiss-Chinese Chamber of Commerce (SCCC) and SwissCham are resuming their fact-finding and trailblazing trips to China. After a lengthy three-year hiatus from China, we have crafted an insightful program designed to help you reconnect with, and rediscover, the economic realities and opportunities within the country.

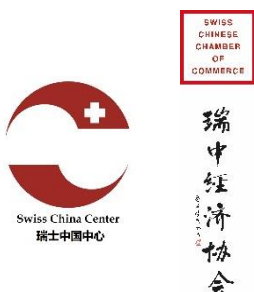
"Re-Discovery: A Special Focus on Innovation & Technology in China"

Our mission will be guided by the theme "Re-Discovery: A Special Focus on Innovation & Technology in China" and presents an array of opportunities: **business cooperation meetings, networking sessions, company visits, as well as cultural immersions**. These engagements are designed to promote Swiss-Chinese business development by **initiating contacts and projects**, allowing for **exploration of market opportunities** in various industries. In addition, **company visits** will provide a rare opportunity to visit innovative Chinese companies.

Key highlights of the trip include:

- Exploring the ecosystem and dynamic development of the Greater Bay Area
- Visiting leading Chinese technology companies
- Visiting the China International Import Expo, initiated by Chinese President Xi Jinping in 2018
- Touring M+ Sigg Collection at West Kowloon Cultural District's M+ Museum, designed by Swiss architects Herzog & de Meuron
- Networking with local entrepreneurs
- Learning from Swiss companies about their operations in China
- Experiencing the tranquil nature and tea culture in Hangzhou and its surroundings

Organizers



swisscham.org



Supporting Partners



ZURICH BRANCH



Reimagining China: A Fact-Finding Mission to Greater Bay Area, Hangzhou, and Shanghai

Nov 02-07, 2023

Wednesday, 01 November 2023

Suggested flight: Zurich - Hong Kong (LX 138), arrival in Hong Kong at 17:40

Evening: Official start and briefing of delegation

Thursday, 02 November 2023

Morning:	Introduction to the Greater Bay Area (GBA) by the GBA Development Office Visit of the Hong Kong Science and Technology Park
Afternoon:	Company visit: China Unicom (Hong Kong) Limited Touring M+ Sigg Collection at West Kowloon Cultural District's M+ Museum
Evening:	Briefing by Swisscham Hong Kong Transfer to Shenzhen

Friday, 03 November 2023

Morning:	Meet & Greet with CCPIT Shenzhen Company visit: Tencent
Afternoon:	Company visit: Hai Robotics

Saturday, 04 November 2023

Morning:	Meet & Greet with Shenzhen UAV Industry Association
Afternoon:	Experience Robotaxi - selfdriving taxi
Evening:	Flight to Hangzhou

Sunday, 05 November 2023

Morning:	Transfer to Anji County Company visit: Henglin Home Furnishings (owner of Swiss furniture brand Lista Office)
Afternoon:	Bamboo Museum in Anji Transfer to Hangzhou
Evening:	Dinner on the Westlake, Hangzhou

Reimagining China: A Fact-Finding Mission to Greater Bay Area, Hangzhou, and Shanghai

Nov 02-07, 2023

Monday, 06 November 2023

Morning: | Company visit: Alibaba and Alibaba Cloud
Company visit: Geely Auto Group
Transfer to Shanghai

Afternoon: | Swiss company visit organized by Swisscham

Tuesday, 07 November 2023

Morning: | Meet & Greet with CEIBS
Company visit: AlwaysBrong Application Technology Co., Ltd.

Afternoon: | Visit of the Chinese International Import Expo (CIIE) and ICBC booth
Debriefing & official closing of the delegation

Evening: | Sino-Swiss Business Reception

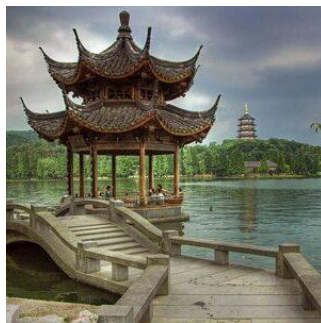
Wednesday, 08 November 2023

Option 1: Shanghai - Zurich (LX189)

11:05 Shanghai Pudong International (PVG) - 18:25 Zurich Airport (ZRH)

Option 2: Continuation of trip to Zhenjiang, Xi'an and Beijing with delegation organized by Swiss China Center.

Please note that the contents are subject to change, and the organizers reserve the right to modify the program according to current circumstances.





Reimagining China: A Fact-Finding Mission to Greater Bay Area, Hangzhou, and Shanghai

Nov 02-07, 2023

Participation Fee

Members: CHF 3980.- plus VAT

(applicable to members of SCCC, SHKBA, Swisscham, S-GE)

Non-members: CHF 4680.- plus VAT

The price includes:

- Reception service & local transportation (bus, train, domestic flight)
- Accommodation in Hong Kong, Shenzhen, Hangzhou, Shanghai
- Meals (lunches & dinners)
- All company visits
- Entry to M+ Museum, CIIE, cultural activities in Hangzhou

NOT included:

- International flights
- Chinese visa
- Insurance
- Tour guides
- Personal expenses such as extra alcoholic beverages, hotel service
- Additional hotel nights

The costs are calculated on the basis of the effective costs with a minimum mark-up for the organising organisations SCCC and SwissCham.

Intrigued?

Book your seat today by sending an email to info@sccc.ch with your name, address, contact details, company name and function. We looking forward to welcoming you to the journey.

Swiss-Chinese Chamber of Commerce

Kappelergasse 15, 8001 Zürich, Switzerland
Tel: +41 44 421 38 88, E-mail: info@sccc.ch

Continuation Trip to: Zhenjiang, Xi'an and Beijing

Nov 08-11, 2023

Wednesday, 08 November 2023

Morning: | Transfer to Zhenjiang
| Visit of the Sino-Swiss Zhenjiang Ecological Industrial Park incl. lunch

Afternoon: | Company visit: Clariant International Ltd
| Flight Nanjing – Xi'An

Thursday, 09 November 2023

Morning: | Visit of the Xi'An High Tech Industrial Development Zone
| Company visit: BYD

Afternoon: | Transfer to Beijing

Friday, 10 November 2023

Morning: | Visit of the Beijing Pionier Park
| Company visit: tbc

Afternoon: | Visti of the Beijing Etown Economic Technological Development Area
| Company visit: Hexagon Purus

Saturday, 11 November 2023

Sightseeing tour to the Great Wall, Tian An Men Square and more.

Sunday, 12 November 2023

Suggested return flight:
Beijing – Frankfurt CA931
Frankfurt – Zürich LX3611

Participation Fee

Members: CHF 2680.- plus VAT
(*applicable to members of SCCC, SHKBA, Swisscham, S-GE*)

Non-members: CHF 3180.- plus VAT

Participation Fee

Nov 02-07, 2023

HK, Shenzhen, Hangzhou,
Shanghai

Members:

CHF 3980.- plus VAT

Non-members:

CHF 4680.- plus VAT

Nov 08-11, 2023

Zhenjiang, Xi'An, Beijing

Members:

CHF 2680.- plus VAT

Non-members:

CHF 3180.- plus VAT

Nov 02-11, 2023

HK, Shenzhen, Hangzhou,
Shanghai, Zhenjiang, Xi'An, Beijing

Members:

CHF 6560.- plus VAT

Non-members:

CHF 7760.- plus VAT

Member price applicable to members of SCCC, SHKBA, Swisscham, S-GE

The price includes:

- Reception service & local transportation (bus, train, domestic flight)
- Accommodation in all cities
- Meals (lunches & dinners)
- All company visits
- Entry to M+ Museum, CIIE, cultural activities in Hangzhou and Beijing

NOT included:

- International flights
- Chinese visa
- Insurance
- Tour guides
- Personal expenses such as extra alcoholic beverages, hotel service
- Additional hotel nights

Intrigued?

Book your seat today by sending an email to info@sccc.ch with your name, address, contact details, company name and function. We looking forward to welcoming you to the journey.

Organizers



瑞
中
经
济
协
会

swisscham.org



ZURICH BRANCH



enabling new business